Issue No. 6 | Published Annually | May 2013

Upper Mississippi River and Urban Waterfronts 2013 Joint Conference **Creative Collaborations**

www.creativecollaborationsconference.org

September 25th - 28th RiverCenter, Davenport, Iowa

Upper Mississippi River Conference



River Action, Inc. 822 E. River Drive Davenport, IA 52803

Urban Waterfronts Conference



The Waterfront Center P.O. Box 53351 Washington, DC 20009

*Excellence on the Waterfront Awards

SEE INSIDE FOR DETAILS

WELCOME & CONFERENCE OVERVIEW

This year marks a special collaboration between River Action of the Quad Cities and Washington D.C.'s Waterfront Center. Both will come together to host the 2013 Upper Mississippi River Conference and Urban Waterfronts 2013 under the theme - Creative Collaborations. It signifies this unique event and the importance of cooperative efforts dealing with the world's waterways and waterfronts. Almost all undertakings - no matter how large or small - require some degree of people and organizations working together, and most initiatives involve no small amount of compromise as those involved seek common ground where conflict arises. Conference panelists and speakers will describe and pay special tribute to these efforts. The conferences will take place at the RiverCenter in Davenport, Iowa from September 25th - 28th, 2013.

Upper Mississippi River Conference - In 2007, River Action brought together planners, elected officials, architects, engineers, environmental groups, developers, educators, and students to create a conference focused on the Upper Mississippi River and its stakeholders in the region. The conference has since been held annually as a comprehensive forum to discuss the issues and opportunities associated with America's Great River. Presenters will discuss topics such as frac sand mining, riverfront development, agriculture and water quality, flood insurance, and river recreation.

Urban Waterfronts - Urban Waterfronts 2013 is the Waterfront Center's 31st annual international conference focused on waterfront planning, development, and culture. Attendees of this year's conference will hear stories from Michigan, Memphis, and Mumbai. The Keynote session will involve panelists who have worked diligently for years on their riverfronts and rivers, with stories of both triumphs and struggles. Other presenters will discuss the complexities of mixed use developments, the varied aspects of the public realm, designing with nature, and the role of the working waterfront. A highlight of the conference will be the presentation of the 2013 Excellence on the Waterfront Award Winners. *The Excellence on the Waterfront Awards deadline for nominations is June 28, 2013. Go to www.waterfrontcenter.org for entry forms.

JOINT CONFERENCE EVENTS SUMMARY

UMR - Upper Mississippi River Conference registration, UW - Urban Waterfronts Conference registration, **COMBINED** - Combined Conference registration

DAY	EVENT	<u>UMR</u>	UW	COMBINED
Day 1: Wed., Sep. 25	UMRC Welcome Reception	1		\checkmark
	Catfish Fry	1		1
Day 2: Thurs., Sep. 26	UMRC Opening Keynote			\checkmark
	UMRC Concurrent Sessions	\checkmark		1
	UMRC Hosted Luncheon with Speaker	\checkmark		1
	UMRC Field Trips (\$ for Channel Cat/Lock & Dam 15)	1-		1
	UMRC Cocktail Hour	1		
	UW Reception and Exhibitor's Welcome		COV N	TY
	Dinner at Modern Woodman Park Sky Room (\$)	\checkmark	1	1
Day 3: Fri., Sep. 27	UW Welcome and Water Ceremony	1	\checkmark	\checkmark
	UMRC Concurrent Sessions	1		\checkmark
	Creative Collaborations Panel		\checkmark	1
	The Mixed Use Waterfront Panel	\checkmark	1	1
	Hosted Networking Luncheon	1	\checkmark	\checkmark
	Public Realm and the Role of Cultural Attractions Panel		1	1
	Plenary: Excellence on the Waterfront Honor Awards	\checkmark	\checkmark	\checkmark
	Hosted Champagne Reception Honoring Award Winners	\checkmark	1	1
	Waterfront Center's Gala Dinner (\$)	\checkmark		1
Day 4: Sat., Sep. 28	Environmental Considerations and Solutions Panel		1	
	The Working Waterfront Panel		1	1
	Local Tours		\checkmark	1
	(\$) - Denotes an event that has an additional fee.			

UPPER MISSISSIPPI RIVER CONFERENCE 2013 SPONSORS & SUPPORTERS

Many thanks to the sponsors & supporters for their continued support and involvement in the UMRC!



URBAN WATERFRONTS 2013 SPONSORS & SUPPORTERS

The Waterfront Center wishes to acknowledge and thank the following firms, organizations and agencies for their generous support:



REGISTRATION INSTRUCTIONS AND INFORMATION

REGISTRATION

Use the following two-sided form OR register on-line at **www.creativecollaborationsconference.org.** Save money by sending or faxing your registration with payment or signed purchase order on or before AUGUST 24, 2013. You may use cash, check, or credit card. VISA, Mastercard, and American Express are accepted. The form may be photocopied.

Mail registration form to: River Action, Inc., 822 E. River Drive, Davenport, Iowa 52803. ROCK ISLAND

QUESTIONS

General questions and questions pertaining to the Upper Mississippi River Conference: call 563-322-2969.

Questions pertaining to Urban Waterfronts 2013: call 202 -337-0356 or email: mail@waterfrontcenter.org or wcm@ snip.net

CANCELLATION POLICY

We will refund conference registration fees ONLY, less a \$75 handling charge, for cancellations received in writing by AUGUST 24, 2013. After this date, we are unable to make refunds for any cause, including acts of God or terrorism, and suggest you arrange for a substitute or donate your registration as a tax-deductible scholarship. Please note that NO refunds will be made for canceled optional events such as tours, guest tickets, etc.

CONFERENCE HEADQUARTERS

All conference sessions will be held at the **RiverCenter**, 136 East 3rd Street, Davenport, IA 52801. The Center is ideally located within walking distance of the Mississippi River, recreation trails, restaurants, attractions, and night life.

HOTEL ACCOMMODATIONS

Two great choices are available at discounted conference rates:

Radisson Quad City Plaza Hotel Blackhawk 563-322-2200 888-525-4455 \$104 /night \$139 /night

Both hotels are connected to the RiverCenter by skywalk and feature spacious rooms, many with a river view.

PLEASE MAKE YOUR HOTEL RESERVATIONS BY AUGUST 24, 2013 AND REQUEST THE <u>WATERFRONT</u> <u>CONFERENCE RATE</u>. Conference rates are available for rooms reserved by conference attendees for any number

of nights from September 24-30, 2013. Rooms and rates will be subject to availability after August 24.



Radisson Quad City Plaza www.radisson.com/davenport 111 E. 2nd St., Davenport, IA 52801



Hotel Blackhawk www.hotelblackhawk.com 200 E. 3rd St., Davenport, IA 52801

CONTINUING EDUCATION CREDITS

Certified Floodplain Managers can receive up to 12 Continuing Education Credits for attending at least two full days (12 hours) of the Upper Mississippi River Conference and/or Urban Waterfronts 2013. Certificates of Attendance for both conferences will be available at the conference registration desk upon request.

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REGISTRATION FORM - PAGE 1

CONFERENCE FEE: Includes two hosted receptions, seated luncheon, continental breakfasts, all coffee breaks, materials and field trip.

Registration Type: Please select one. Upper Mississippi River Conference only - standard Upper Mississippi River Conference only - student (credentials require		After August 24th: □ \$150 □ \$25
Urban Waterfronts only - standard Urban Waterfronts only - student (credentials required)	-	□ \$395 □ \$75
Combined Conferences - standard Combined Conferences - student (credentials required)		□ \$445 □ \$75 Dtal: \$

PLEASE RSVP FOR THE FOLLOWING CONFERENCE EVENTS:

ALL registrations:

Dinner at Modern Woodman Park Sky Room (Thursday, September 26)	□ \$50
Awards Champagne Reception (Friday, September 27)	🗆 included in registration
Gala Dinner at Figge Art Museum (Friday, September 27)	□ \$80

Upper Mississippi River Conference (UMRC) and Combined registrations only:

UMRC Welcome Reception and Catfish Fry (Wednesday, September 25)	included in registration
Field Trips (Thursday, September 26): Please select one.	
Field Trip Option #1: Milan Bottoms	included in registration
Field Trip Option #2: Bicycle Tour/Mississippi River Trail	included in registration
Field Trip Option #3: Channel Cat/Lock&Dam 15	\$20

Urban Waterfronts (UW) and Combined registrations only:

TOTAL AMOUNT:

Optional Tours (Saturday, September 28): Please select one.	
Tour Option #1:	Nahant Marsh 🗆 \$35
Tour Option #2:	Placemaking, Wayfinding and Public Art in the Quad Cities □ \$35

Sub-Total: \$_____

Registered conference attendees may bring guests t		onal fee.
UMRC Welcome Reception and Catfish Fry	□ \$20 per guest	No. of guests
Dinner at Modern Woodman Park	🗆 \$25 per guest	No. of guests
UW Opening Reception	□ \$25 per guest	No. of guests
Networking Luncheon (Friday)	🗆 \$55 per guest	No. of guests
Awards Champagne Reception	🗆 \$30 per guest	No. of guests
Gala Dinner at Figge Art Museum		No. of guests
	S	ub-Total: \$
ADDITIONAL DONATION:		
		□ \$
ADDITIONAL DONATION: River Action Inc The Waterfront Center		
River Action Inc The Waterfront Center		🗆 \$
River Action Inc The Waterfront Center URBAN WATERFRONTS 2013 ADVERTISING OPPORTUNI	TIES: Please visit www.waterfrontcente	🗆 \$ r.org, or call 202-337-0356.
River Action Inc	TIES: Please visit www.waterfrontcente Conference program	□ \$ r.org, or call 202-337-0356. □ \$800

\$

REGISTRATION FORM - PAGE 2

Name	Title
Company/Organization	Career Field
Address Line 1	
Address Line 2	
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Method of Payment in US Do	lidrs
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Please charge my: Disa Disatercard	American Express
Card Number	Expiration Date
Signature	\$ Amount

If you would like information on becoming a UMRC supporter, exhibitor, or sponsor - each of which typically includes at least one registration and many other benefits - please contact River Action, Inc. at 563-322-2969 or visit www.riveraction.org.

For information on becoming a UW 2013 supporter, exhibitor, or sponsor, please contact The Waterfront Center at 202-337-0356 or visit www.waterfrontcenter.org.

UPPER MISSISSIPPI RIVER CONFERENCE 2013

River Action's 6th annual conference on the Upper Mississippi River and its regional stakeholders.

WEDNESDAY, SEPTEMBER 25

4:00 PM | REGISTRATION

5:00-5:30 PM | WELCOME RECEPTION - RIVERCENTER EXHIBITION HALL (HOSTED) 5:30-7:30 PM | CATFISH FRY - RIVERCENTER SOUTH LAWN

THURSDAY, SEPTEMBER 26

7:30-8:30 AM | CONTINENTAL BREAKFAST

8:45-8:50 AM | WELCOME AND INTRODUCTIONS

8:50-9:30 AM | OPENING KEYNOTE

Keynote Speaker - John Ruskey

John is an experienced guide on the Lower Mississippi River. In 1998, he founded the first wilderness outfitter on the Lower Mississippi – The Quapaw Canoe Company. Since then John has guided National Geographic Adventure, Outside Magazine, the BBC, Irish Public Television, the Food Network, ESPN, and other media in various river adventures and expeditions on the Mississippi. He is one of the country's most experienced builders of dugout canoes, and is also the founder of the Mighty Quapaws Apprenticeship Program for the youth of the Mississippi Delta.



9:45-11:45 AM | CONCURRENT SESSIONS

Track 1: Evolving Conservation and Water Quality Policies & Practices

Citizens and Their Capacity for River Advocacy **Denny Caneff**, Executive Director, River Alliance of Wisconsin

Project A.W.A.R.E - A Journey of River Awareness Lynette Seigley, Research Geologist, Iowa Department of Natural Resources

Improving Flood Responses and Recovery Efforts Mike Clarke, Public Works Director, City of Davenport, Iowa

Track 2: Planning for Resiliency and Developing Results

Partnerships - The Essential Ingredient in the Transformation of Your Waterfront: The Story of Racine **Ed Freer**, Principal, Smith Group/JJR, Madison, Wisconsin

Taking Riverfront Revitalization into a "Second Generation" through Innovative Collaborations: St. Anthony Falls

Pat Nunnally, Coordinator, University of Minnesota Institute on the Environment's River Life Program

The City of Moline: Public and Private Partnerships That Work Janet Mathis, Executive Director, Renew Moline & Ray Forsythe, Planning and Development Director, City of Moline, Illinois

Track 3: River Recreation - It's Good for the Soul

The Mississippi River Cities & Towns Initiative: A Common Voice for River Communities Mayor Tom Thompson, City of Grafton, Illinois

How Changes in the River are Affecting Recreation **Reggie McLeod**, Editor and Publisher, Big River Magazine

Improving Pedestrian and Bicycle Connections Between Neighborhoods and Urban Waterfronts **Dr. Bob Schneider**, Professor, University of Wisconsin Milwaukee

12:00-1:00 PM | LUNCHEON WITH SPEAKER (HOSTED)

Regional & Local Collaboration Lisa Hein, Program & Planning Director, Iowa Natural Heritage Foundation



1:15-4:00 PM | FIELD TRIPS

Milan Bottoms

Take a 30-60 minute summer birding hike through bottomland hardwood forest with the possibility of seeing a heron rookery. Bring binoculars for viewing birds.

Bicycle Tour/Mississippi River Trail

Tour the Mississippi by bicycle. Bicycles are available for rental at Union Station in Davenport.

Channel Cat/Lock & Dam 15

Experience the Mighty Mississippi from the water and lock through at Lock & Dam 15. Cost is \$20.

5:00-6:30 PM | COCKTAIL HOUR AT RIVERCENTER EXHIBITION HALL (HOSTED) 7:00 PM | JOINT CONFERENCE DINNER AT MODERN WOODMEN PARK SKY DECK Optional - cost is \$50.00, and includes dinner, wine, beer and gratuities.

FRIDAY, SEPTEMBER 27

7:30-8:30 AM | CONTINENTAL BREAKFAST

8:30-8:45 AM | WELCOME AND WATER CEREMONY

The Water Ceremony has become a Waterfront Center conference tradition. Individuals are asked to bring a small bottle of water from their local rivers, lakes or bays, and pour the water into a bowl to symbolize the waterfront community's collective commitment to the health of the world's waters and to sound waterfront planning and development practices.

8:45-10:30 AM | CONCURRENT SESSIONS

Track 1: Evolving Conservation and Water Quality Policies & Practices

What is the Future of the U.S. Army Corps of Engineers in an Era of Budget Stringency and Competing Demands?

Dan Tarlock, Director of the Environmental and Energy Law Program, IIT Kent College of Law, National Research Council

Flood Insurance for River Rats: What Everyone Should Know about Flood Insurance and Flood Insurance Reform

Paul Osman, Manager, Statewide Floodplain Programs/National Flood Insurance Program, Office of Water Resources, Illinois DNR

The Water Resources Development Act, Environment, and Upper Mississippi River Olivia Dorothy, Regional Conservation Coordinator, Izaak Walton League of America

Track 2: Planning for Resiliency and Developing Results

River Vision 2020: It's Not Your Parents River Anymore (Competition to Provoke, Initiate, and Educate)

Jamie Lange, General Manager and Chief Development Officer, WQPT Quad Cities PBS

Putting the Right Emphásis on the Right Sylláble

Kirk Whalen, Vice President, Heart of America Group & Pam Miner, Community Planning & Economic Development Director, City of Davenport, Iowa

Ottawa, Illinois: Lessons on Floodplain Development Mike Sutfin, Building and Zoning Official, City of Ottawa, Illinois

10:30 AM | COFFEE BREAK AND NETWORKING

11:00 AM | THE MIXED USE WATERFRONT: COMPLEX UNDERTAKINGS IN CITIES LARGE AND SMALL

Moderator: Ed Freer, Principal, Smith Group/JJR, Madison, Wisconsin

Cameron Charlebois, Vice President, Real Estate Quebec, Canada Lands Co., Montreal, Quebec, Canada

Honorable Dan Payne, Mayor, City of Owensboro, Kentucky

12:30-1:30 PM | NETWORKING LUNCHEON (HOSTED)

1:30-3:30 PM | CONCURRENT SESSIONS

Track 1: Evolving Conservation and Water Quality Policies & Practices

Supporting Farmer Leaders to Improve Water Quality Jamie Benning, Watershed Specialist, Iowa State University Extension

Certifying Agricultural Water Quality: A State and Federal Partnership for Producers and the Public **Brad Redlin**, Minnesota Department of Agriculture - Minnesota Agricultural Water Quality Certification Program

Frac Sand Mining in the Upper Mississippi River Basin: Opportunities & Impacts **Dr. Roger Viadero**, Professor and Director of the Institute for Environmental Studies, Western Illinois University

Track 2: Planning for Resiliency and Developing Results

Iowa's Conservation and Recreation Tax Mark Langgin, Executive Director, Iowa's Water & Land Legacy

Implementing a Mitigation Strategy: Mitigation Funding Opportunities Roxanne Gray, Mitigation Section Supervisor and State Hazard Mitigation Officer, Wisconsin Emergency Management

Headwaters Watershed Revitalization: Integrating Human and Ecological Dimensions along an Urban-Agricultural Continuum

Dr. Michael Reisner, Professor and Director of the Upper Mississippi Studies Center, Augustana College

Track 3: River Recreation - It's Good for the Soul

Making Trails Count: Measuring the Triple Bottom Line of Trails Steve Buchtel, Executive Director, Trails for Illinois

The Rivergator: The Lower Mississippi River Water Trail Mark River Peoples, River Guide, Quapaw Canoe Company

The Mississippi River XChange (MRX): A Headwaters to Gulf Learning Exchange Natalie Marioni, Environmental Educator, National Great Rivers Research & Education Center

4:00-4:30 PM | COFFEE BREAK & NETWORKING

4:30-5:30 PM | PLENARY: ANNOUNCEMENT AND PRESENTATION OF THE 2013 ANNUAL EXCELLENCE ON THE WATERFRONT HONOR AWARDS

Award ceremony for projects, plans, citizen efforts and student work selected by an interdisciplinary jury. The event is located in the Promenade Ballroom.

Eric Burchill, Vice President, Planning and Development, Southwest Properties, Ltd., Halifax, Nova Scotia, Canada, 2013 Jury Chair, Presiding.

5:45-7:00 PM | CHAMPAGNE RECEPTION HONORING THE 2013 HONOR AWARD WINNERS (HOSTED)

7:30 PM | THE WATERFRONT CENTER'S GALA DINNER AT FIGGE ART MUSEUM

Optional - cost is \$80. Proceeds from the dinner will support the creation of an illustrated, interactive database on the Waterfront Center's website containing information on an estimated 375 award-winning projects, plans, citizen efforts and student work chosen by interdisciplinary juries since 1987.

URBAN WATERFRONTS 2013

The Waterfront Center's 31st Annual International Conference on Waterfront Planning, Development and Culture

THURSDAY, SEPTEMBER 26

5:00-6:30 PM | RECEPTION AND EXHIBITOR'S WELCOME

Hosted, RiverCenter Exhibition Hall

7:00 PM | JOINT CONFERENCE DINNER AT MODERN WOODMEN PARK SKY DECK

Cost \$50.00, includes dinner, wine, beer and gratuities. At the Home of the Quad Cities River Bandits, you will enjoy great views of the river, sunset and the dramatically lit Centennial Bridge.

FRIDAY, SEPTEMBER 27

7:30 AM | REGISTRATION AND CONTINENTAL BREAKFAST

8:30 AM | WELCOME, WATER CEREMONY

The Water Ceremony has become a Waterfront Center conference tradition. Individuals are asked to bring a small bottle of water from their local rivers, lakes or bays, and pour the water into a bowl to symbolize the waterfront community's collective commitment to the health of the world's waters and to sound waterfront planning and development practices.

8:45 AM | CREATIVE COLLABORATIONS: GETTING TO "YES" WITH MULTIPLE PLAYERS

Moderator: Kathy Wine, Executive Director, River Action, Inc., Quad Cities, Iowa and Illinois

Mike Dawson, Executive Director, River Alliance, Columbia, South Carolina

Lewis McAdams, Executive Director, Friends of the Los Angeles River, Los Angeles

Virginia McLean, Executive Director, Friends for the Riverfront, Memphis, Tennessee

10:30 AM | COFFEE BREAK

11:00 AM | THE MIXED USE WATERFRONT: COMPLEX UNDERTAKINGS IN CITIES LARGE AND SMALL

Moderator: Ed Freer, Principal, Smith Group/JJR, Madison, Wisconsin

Cameron Charlebois, Vice President, Real Estate Quebec, Canada Lands Co., Montreal, Quebec, Canada

Honorable Dan Payne, Mayor, City of Owensboro, Kentucky

12:30-1:30 PM | NETWORKING LUNCHEON (HOSTED)

2:00 PM | PUBLIC REALM AND THE ROLE OF CULTURAL ATTRACTIONS: WATERFRONTS FOR THE PEOPLE

Moderator: Fran Hegeler, Vice President, Marketing, Planning, Development + Design, AECOM, San Francisco, California

P. K. Das, Principal, P. K. Das & Associates, Mumbai, India

Agnieszki Wlazel, Board Member, River//Cities Platform Foundation, Warsaw, Poland

4:00 PM | COFFEE BREAK & NETWORKING

4:30 PM | PLENARY: ANNOUNCEMENT AND PRESENTATION OF THE 2013 ANNUAL EXCELLENCE ON THE WATERFRONT HONOR AWARDS

Award ceremony for projects, plans, citizen efforts and student work selected by an interdisciplinary jury. This event will be held at the Promenade Ballroom.

Eric Burchill, Vice President, Planning and Development, Southwest Properties, Ltd., Halifax, Nova Scotia, Canada, 2013 Jury Chair, Presiding.

5:45 PM | CHAMPAGNE RECEPTION HONORING THE 2013 HONOR AWARD WINNERS (HOSTED)

7:30 PM | THE WATERFRONT CENTER'S GALA DINNER CELEBRATING THE 2013 WINNERS

Located at the Figge Art Museum's reception hall. The Figge Museum replaced the older Municipal Art Gallery in 2005, and is a dramatic civic presence in downtown Davenport along the river. The building was designed by British architect David Chipperfield featuring dramatic, opaque, glass walls.

Proceeds from the dinner will support the creation of an illustrated, interactive database on the Waterfront Center's website containing information on all of the award-winning work chosen by interdisciplinary juries since 1987. An estimated 375 projects, plans, citizen efforts and student work will be included with illustrations, descriptions, jury comments and contact information.

SATURDAY, SEPTEMBER 28

9:00 AM | ENVIRONMENTAL CONSIDERATIONS AND SOLUTIONS: DESIGN WITH NATURE - OR ELSE!

Moderator: Jonathan Goldstick, Senior Vice President, CH2MHill, New York, New York

Lloyd Isaak, Chief Operating Officer, Meewasin Valley Authority, Sasakatoon, Saskatchewan, Canada

William Wenk, Principal, Wenk Associates, Inc., Denver, Colorado

Greg Weykamp, President and Principal, Edgewater Resources, St. Joseph, Michigan

10:45 AM | COFFEE BREAK

11:00 AM | THE WORKING WATERFRONT: A FAVORITE TOPIC OF THE CENTER FOR 30 YEARS

Moderator: Dina Aryan-Zahlan, PE, PMP, Harbor Engineer - Chief of Design, Port of Los Angeles, California

Sarah Garcia, Harbor Planning Director, Gloucester, Massachusetts

John Iacoangeli, Principal, Beckett and Reader Inc., Ann Arbor, Michigan

SATURDAY AFTERNOON | OPTIONAL TOURS - BRING YOUR CAMERAS!

Bike or Hike the Riverway on your own:

Bike rental is available along with maps and brochures to make for a fun afternoon.

Nahant Marsh Trip:

You will visit this 260-acre preserved area - the last remaining urban wetland of its size on the Mississippi. Stroll the boardwalk and trails, and visit the Nahant Marsh Educational Center. Bus and box lunch provided.

Placemaking, Wayfinding and Public Art in the Quad Cities:

Get a great overview of the many projects in the public realm that have been developed in the Quad Cities and take in the significant collection of outdoor art installations and interpretive signage. Bus and box lunch provided.



Channel Cat Water Taxi

ANNOUNCING:

River Action's Sixth Annual Upper Mississippi River Conference & Urban Waterfronts 2013 - The Waterfront Center's 31st Annual International Conference

September 25-28, 2013 The RiverCenter, Davenport, Iowa

Featuring: The Waterfront Center's 2013 Excellence on the Waterfront Honor Awards Program (*nominations must be postmarked by June 28, 2013*)

Also: Continuing Education Credits are available for Certified Floodplain Managers

SEE INSIDE FOR DETAILS