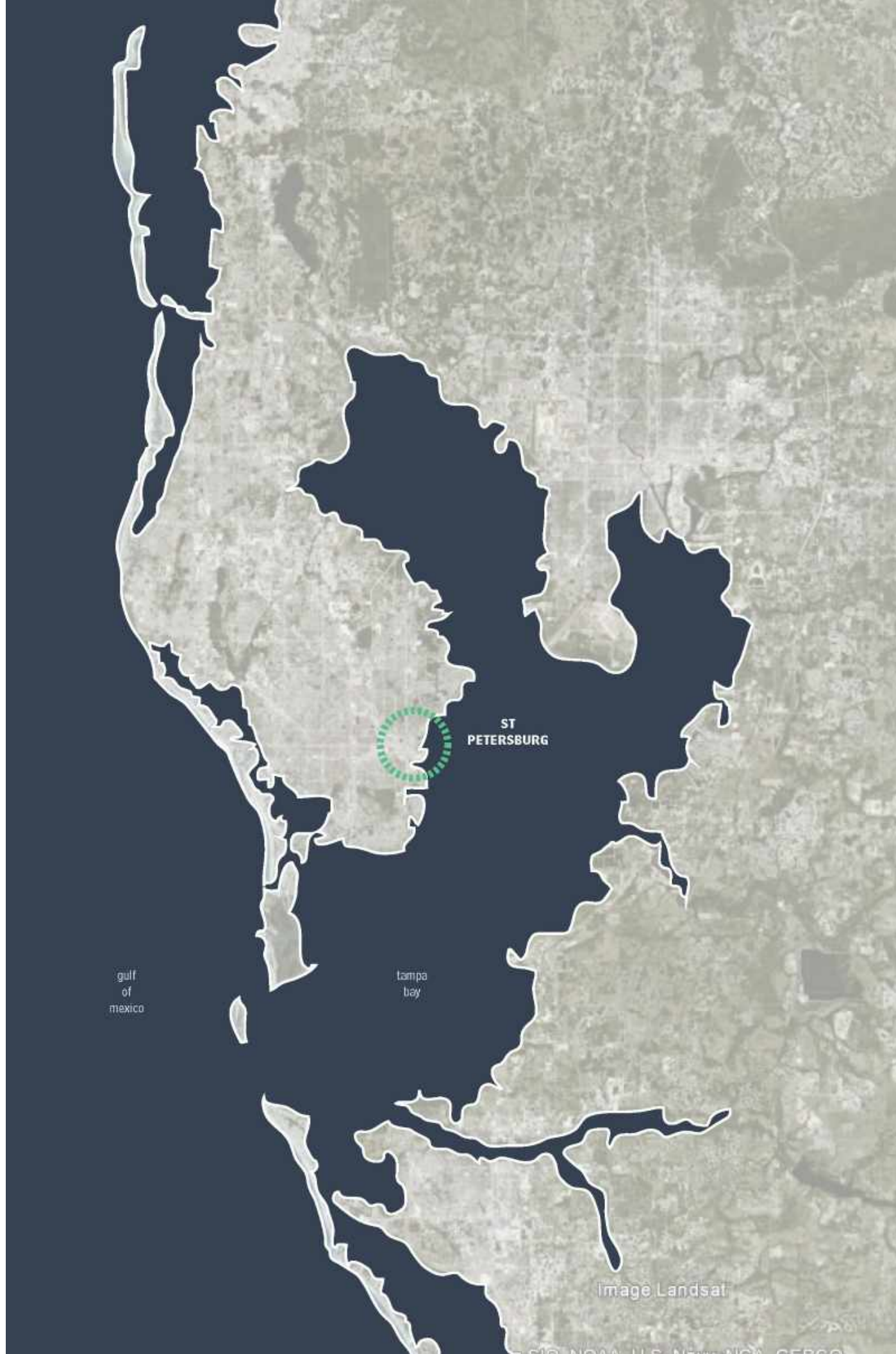


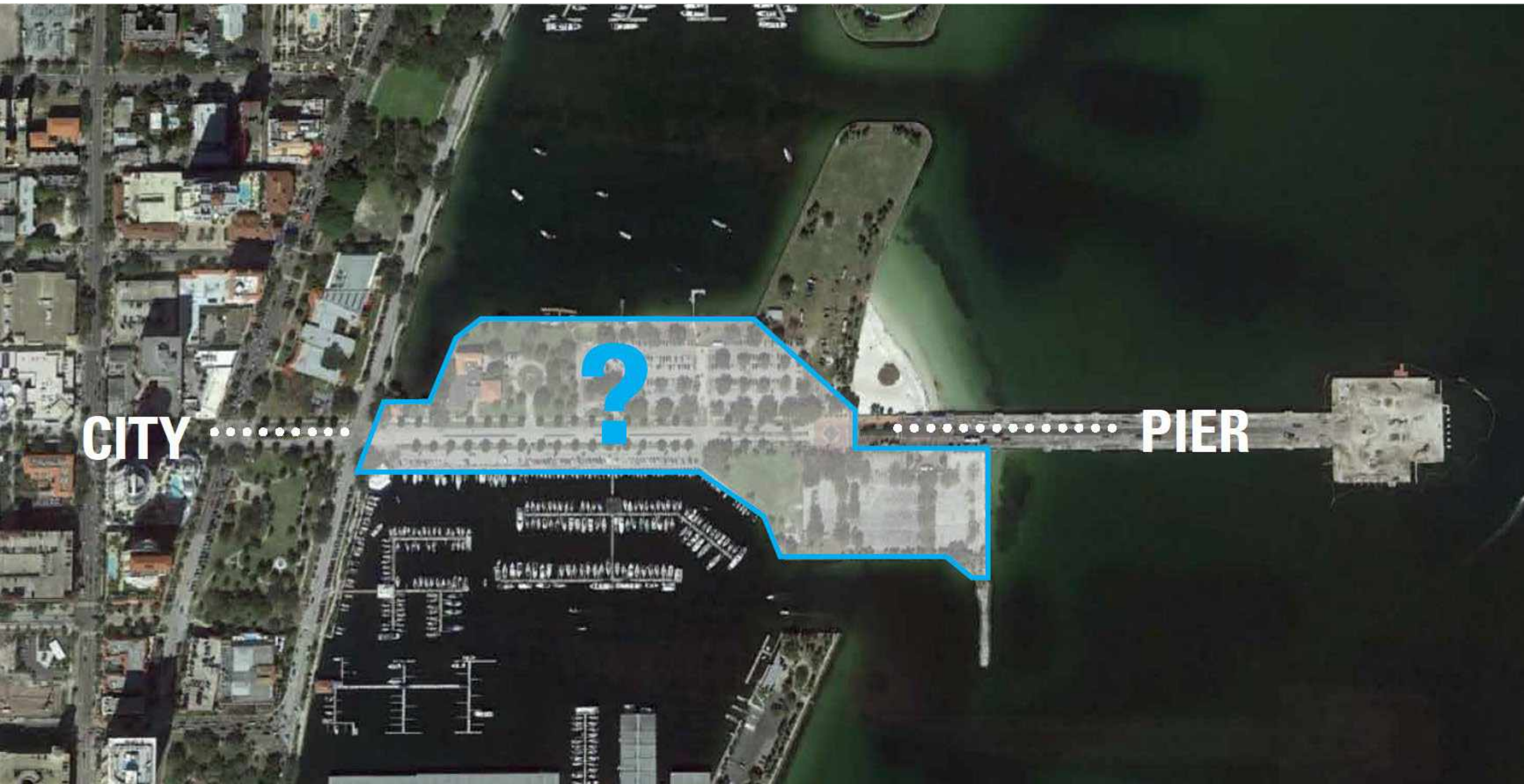
An architectural rendering of a waterfront park and pier approach in St. Petersburg, Florida. The scene is viewed from an elevated perspective, showing a long, narrow pier extending into a large body of water. The pier is lined with a variety of trees, including palm trees, and features a paved walkway. To the left of the pier, there is a large, landscaped area with green lawns, numerous trees, and winding paths. In the foreground, a parking lot with several cars is visible. The background shows the calm water of the bay or harbor, with a distant shoreline under a soft, hazy sky. The overall atmosphere is serene and modern.

The Pier Approach St Petersburg, Florida



St Petersburg and Tampa Bay

THE PIER APPROACH



CITY

PIER

CONNECTIVITY

PIER DISTRICT MASTER PLAN + THE PIER PARK MASTER PLAN







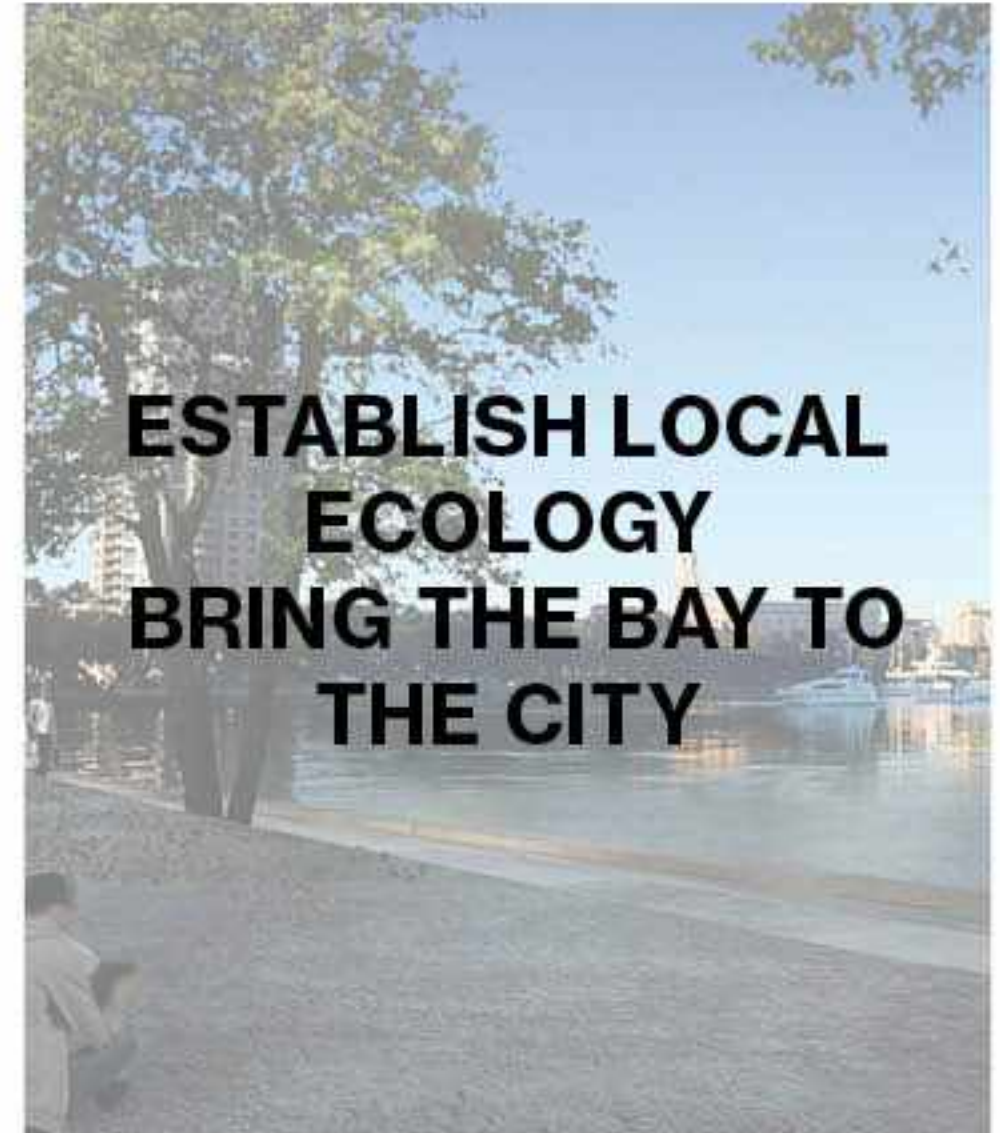
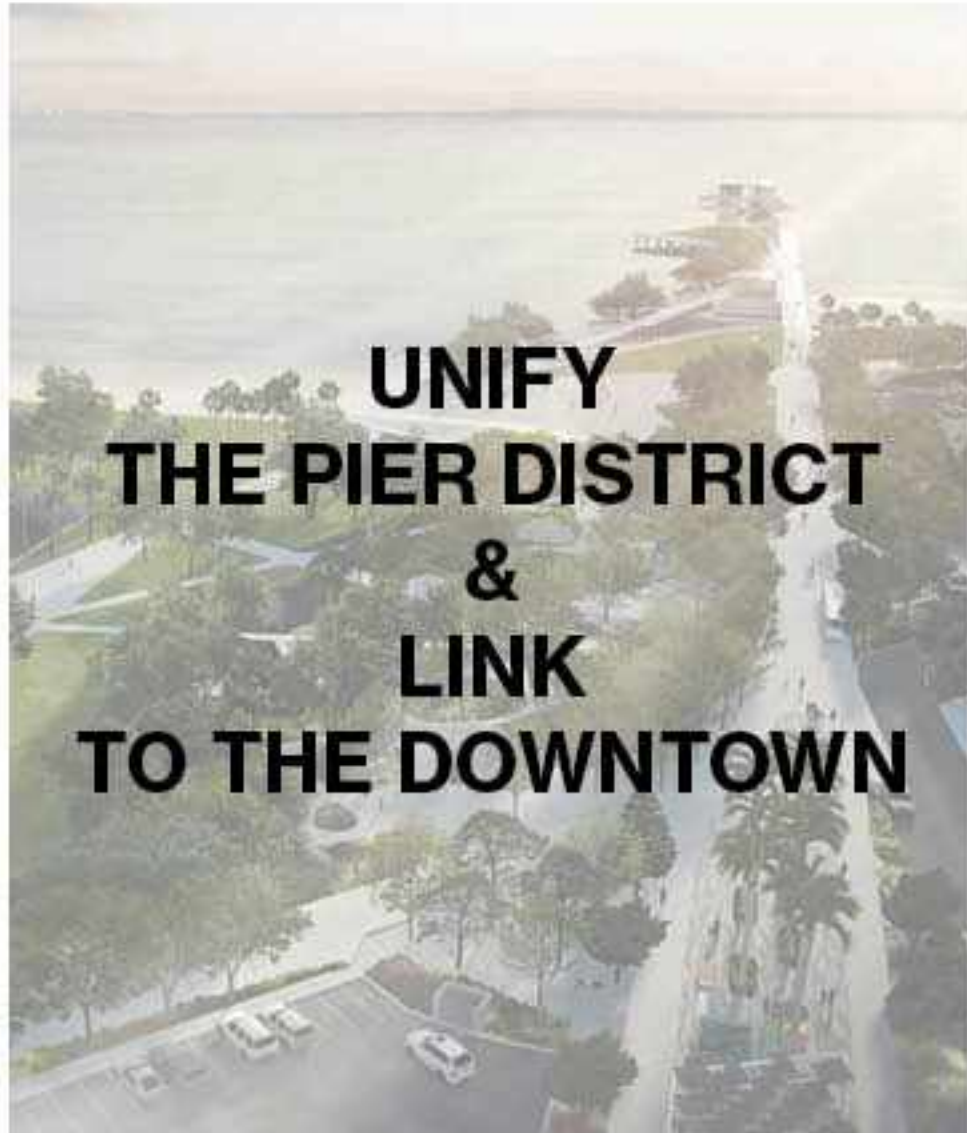
UNIVERSITY OF
FLORIDA
UNIVERSITY OF



EXIT

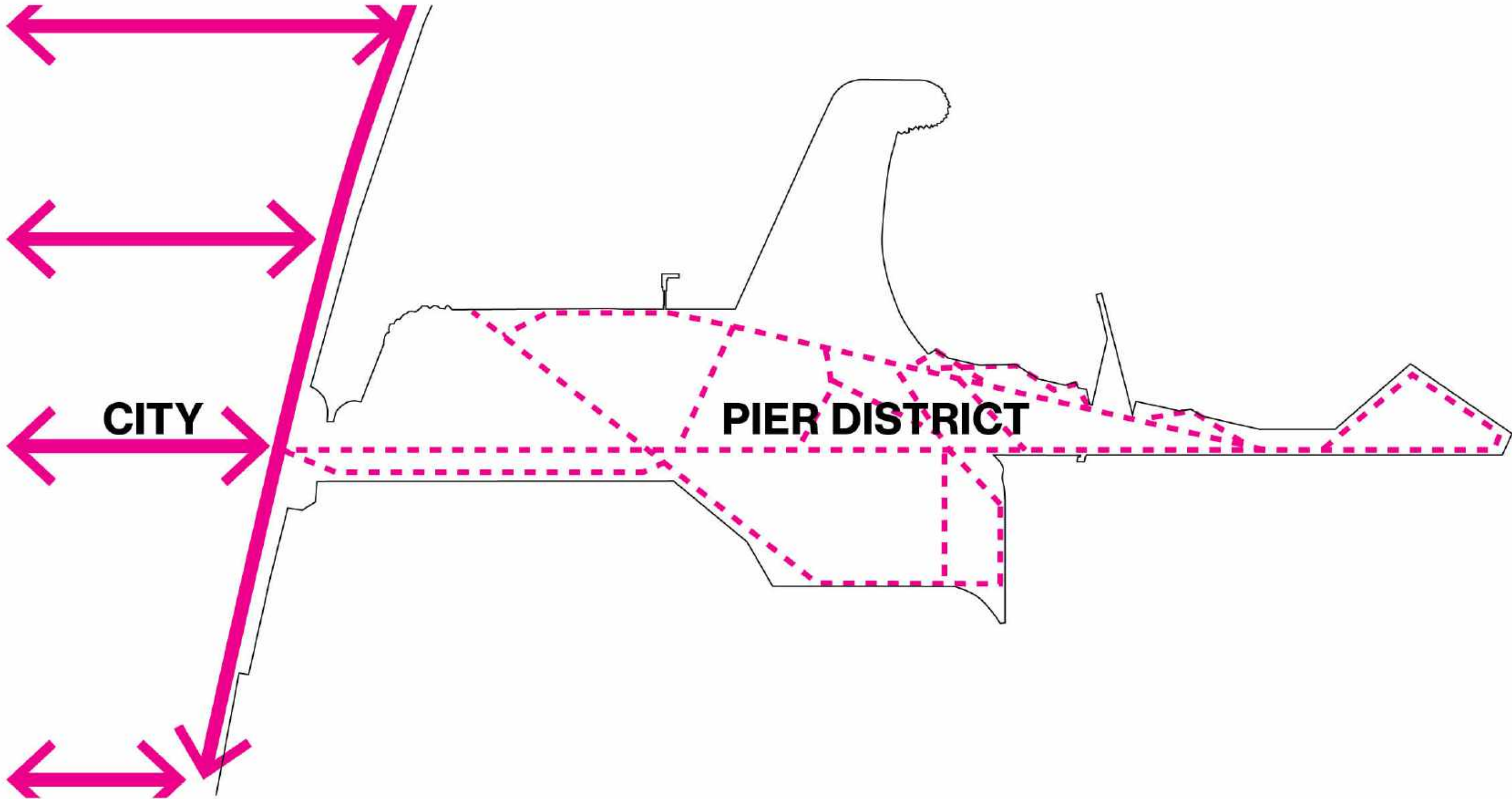


OUR GOALS



IDENTITY-UNIFY THE PIER DISTRICT

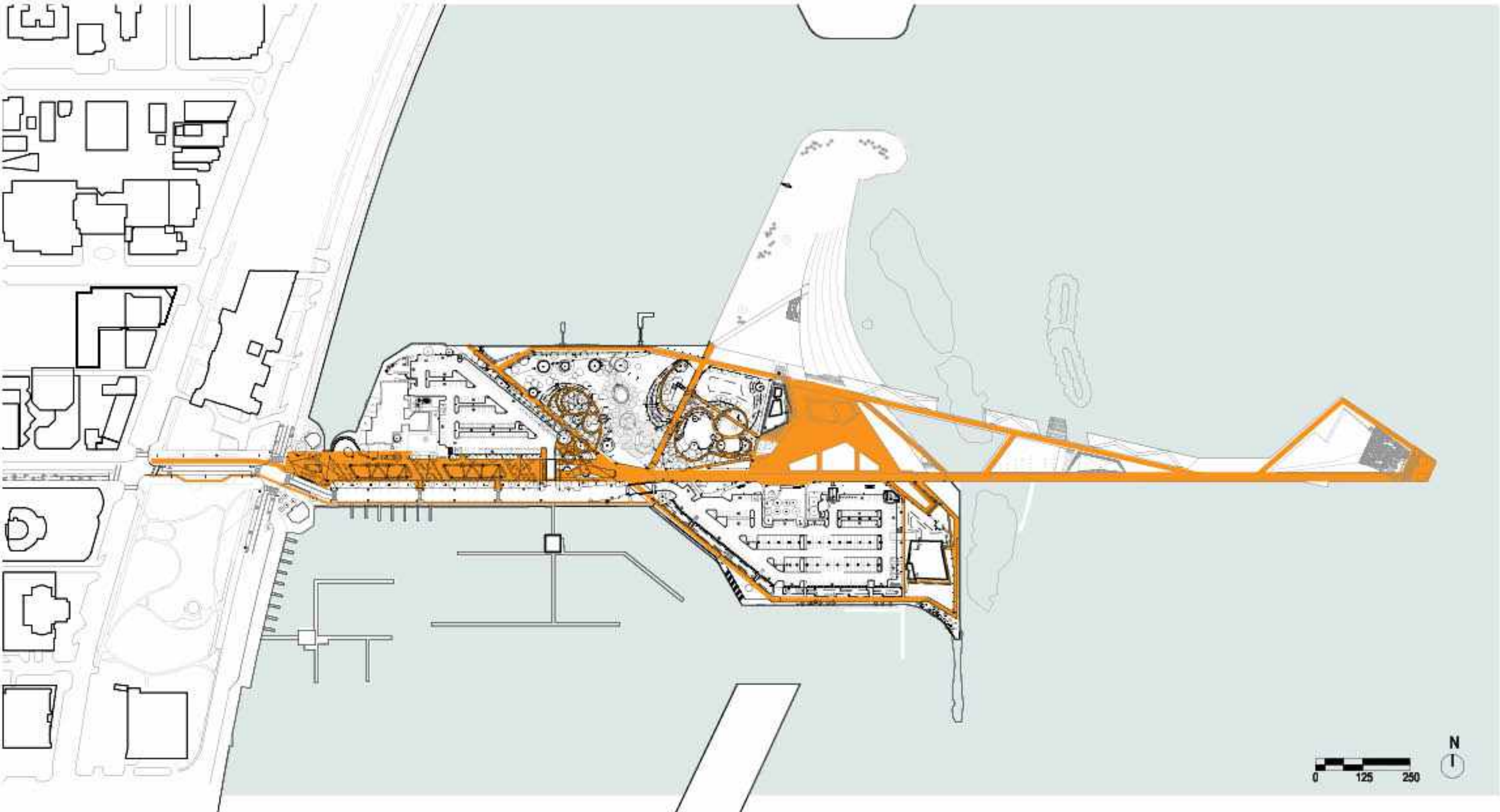
- City - Separated/Fast
- Pier - Mixed/Slow



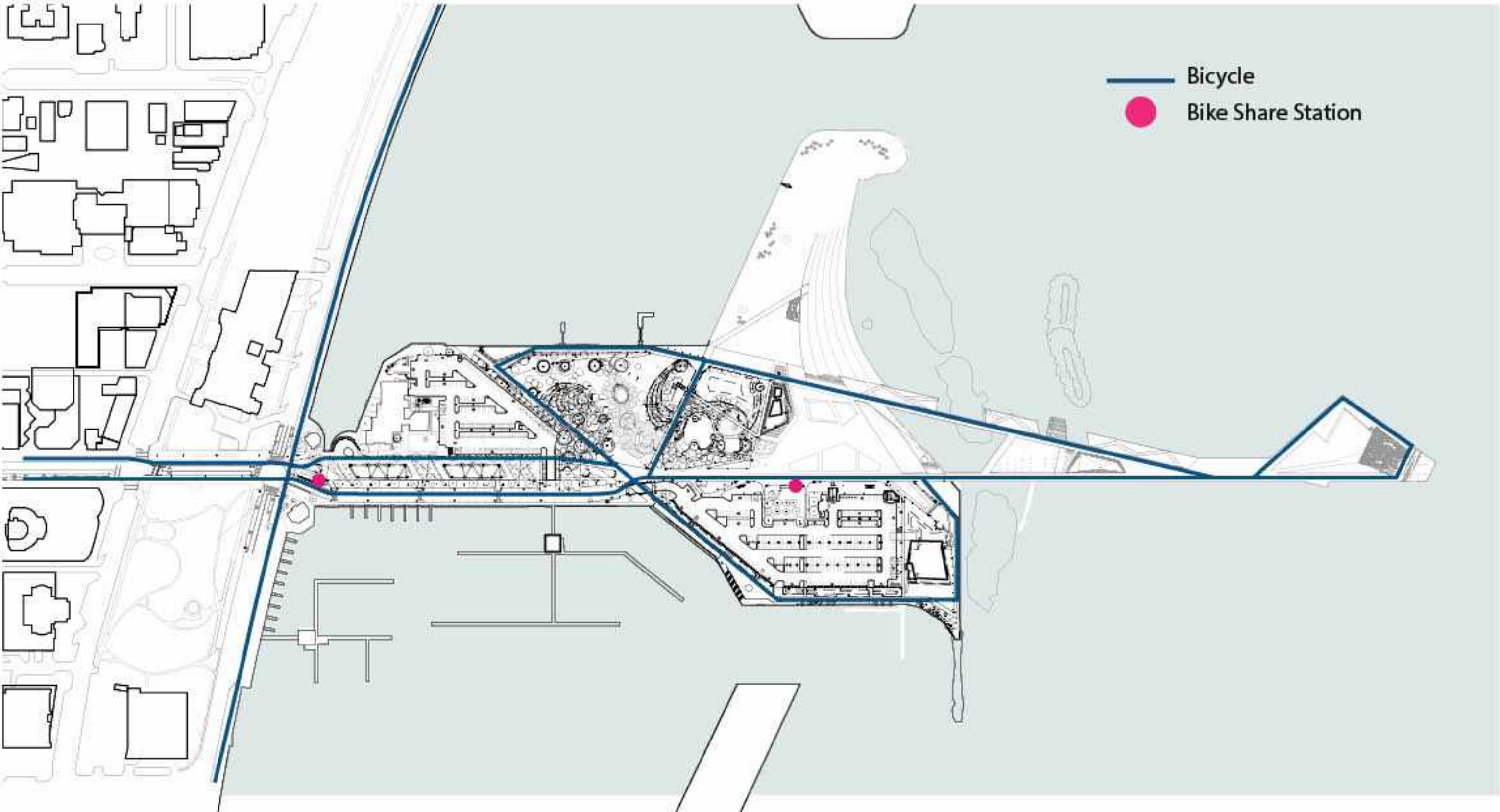
PROMOTE ACCESS AND CONNECTIVITY FROM DOWNTOWN TO THE WATERFRONT



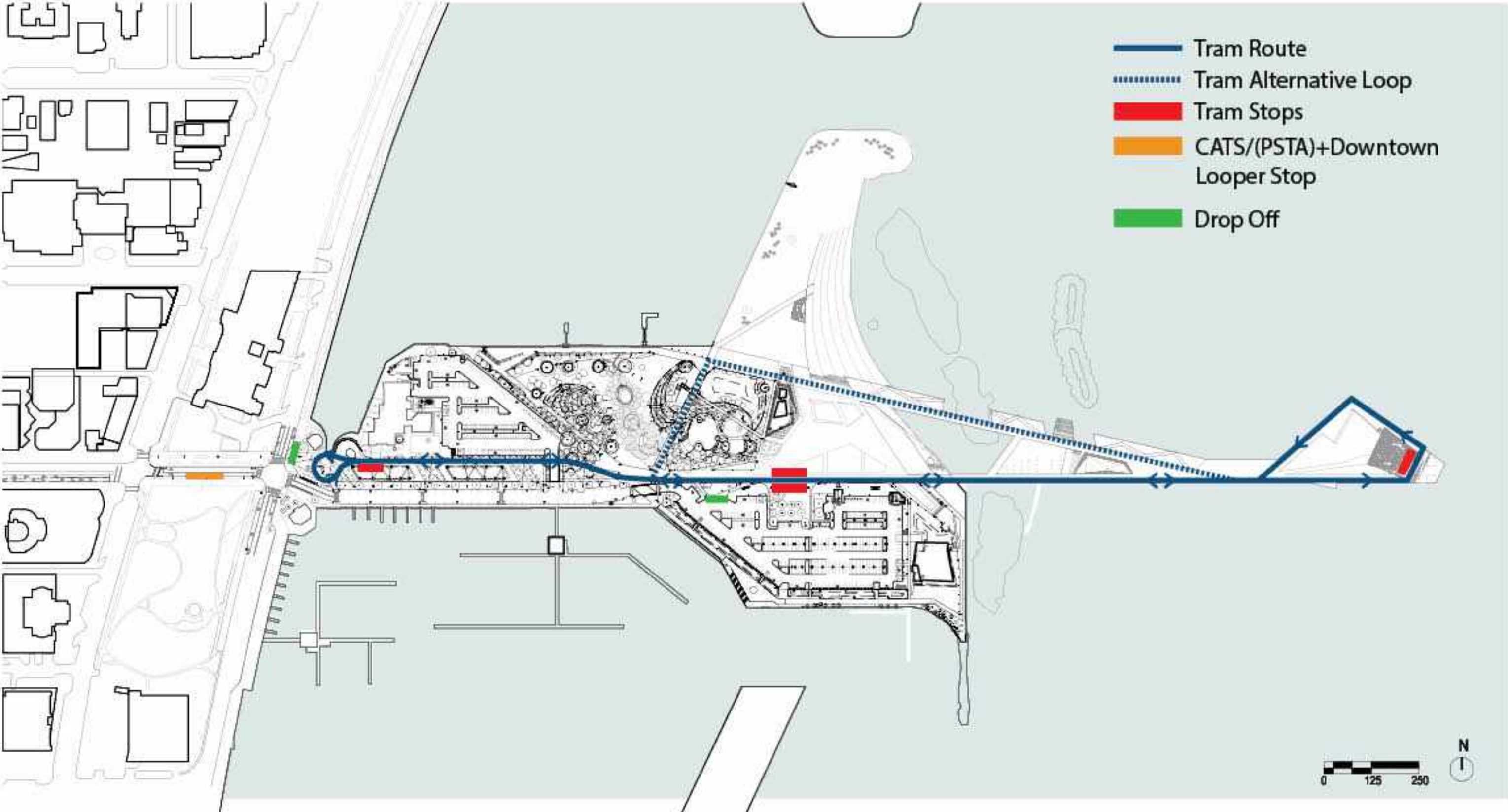
CREATE A SAFE PEDESTRIAN ENVIRONMENT



BICYCLES SHARE THE PATHWAYS



A SPECIAL TRAM FOR THE PIER DISTRICT



MINIMIZE CONFLICTS-ALLOW PEDESTRIANS TO ENJOY CENTRAL AXIS



THE PIER DISTRICT – A COLLECTION OF EXPERIENCES



PIER DISTRICT EXPERIENCES

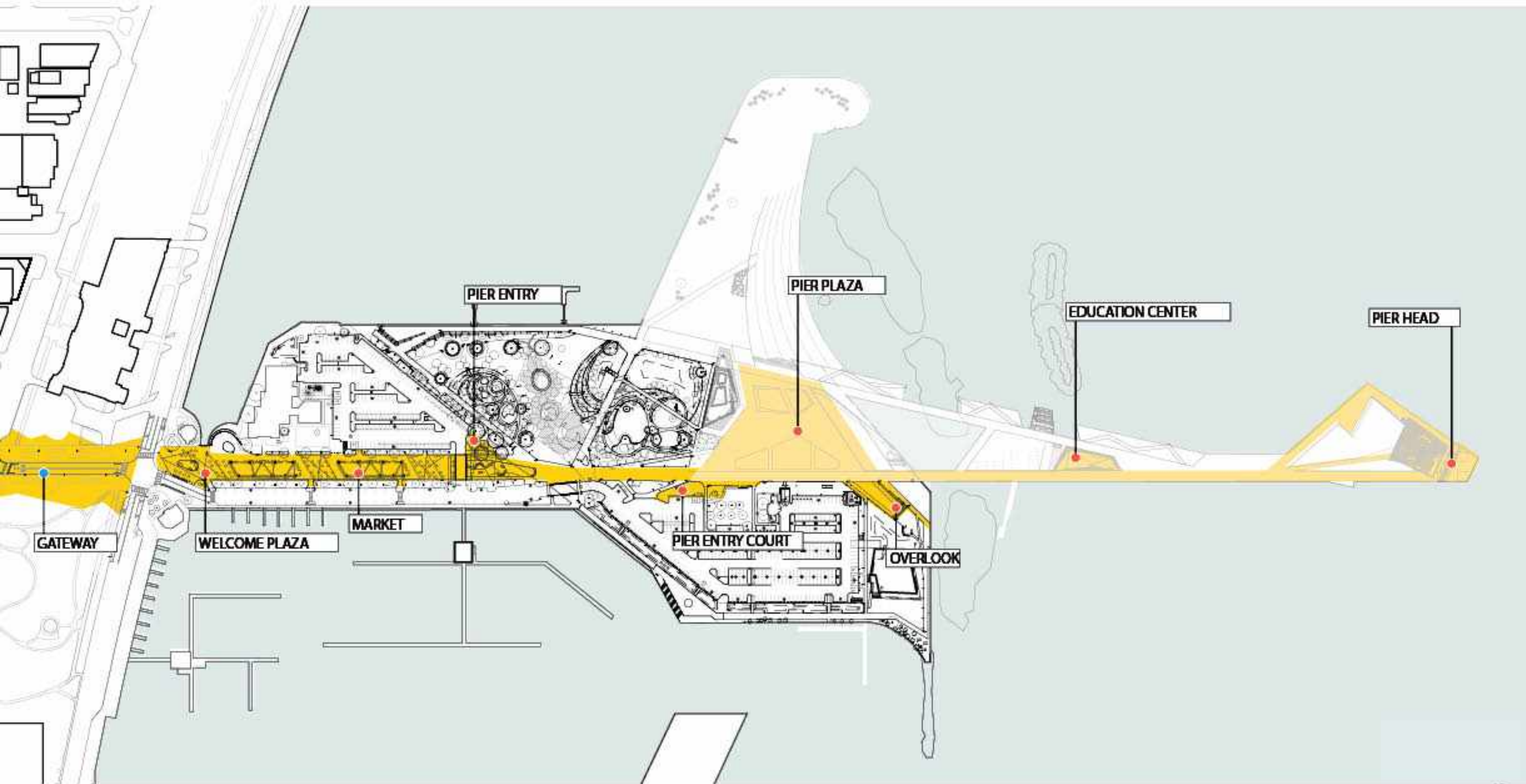




**ACTIVE SPINE
CONNECT THE CITY TO THE PIER**

ACTIVE SPINE

GATEWAY + WELCOME PLAZA + MARKET + PIER PLAZA + EDUCATION CENTER + PIER HEAD





Existing Second Avenue to Pier



New Pedestrian Spine and Marketplace

WELCOME PLAZA / MARKET

AFTER

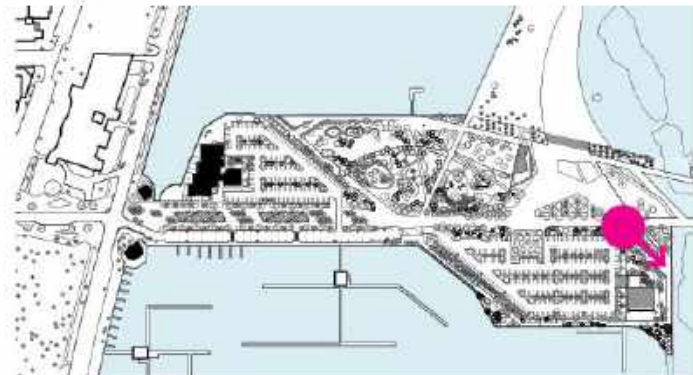


OVERLOOK

BEFORE



Key Plan







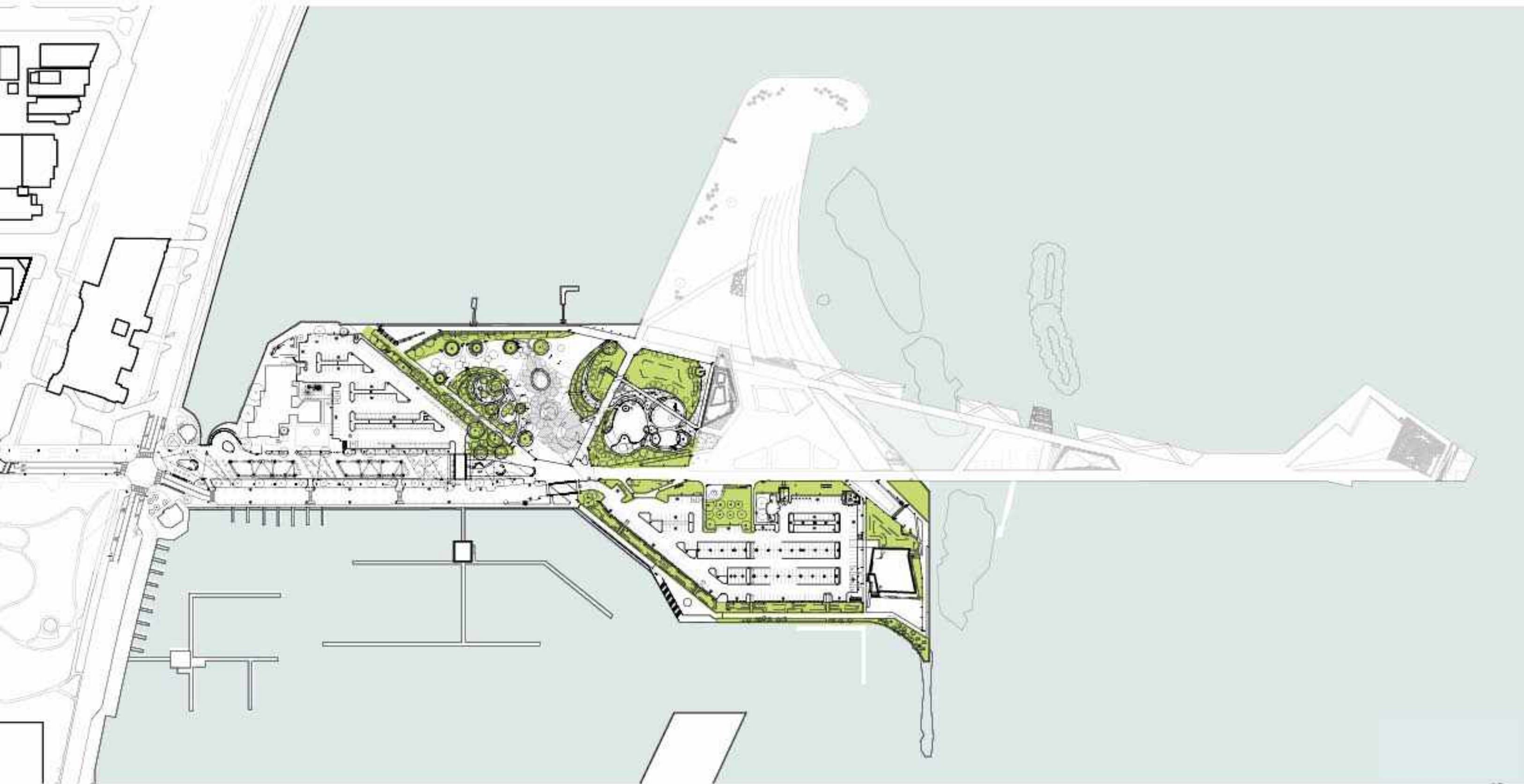


**NATIVE ECOLOGY
CONNECT PEOPLE TO NATURE
DIVERSIFY HABITATS**

KARST LANDSCAPE



ECOLOGY
NATIVE EDGE



ECOLOGY

BIO-SWALES & THE POND



EXISTING OAKS



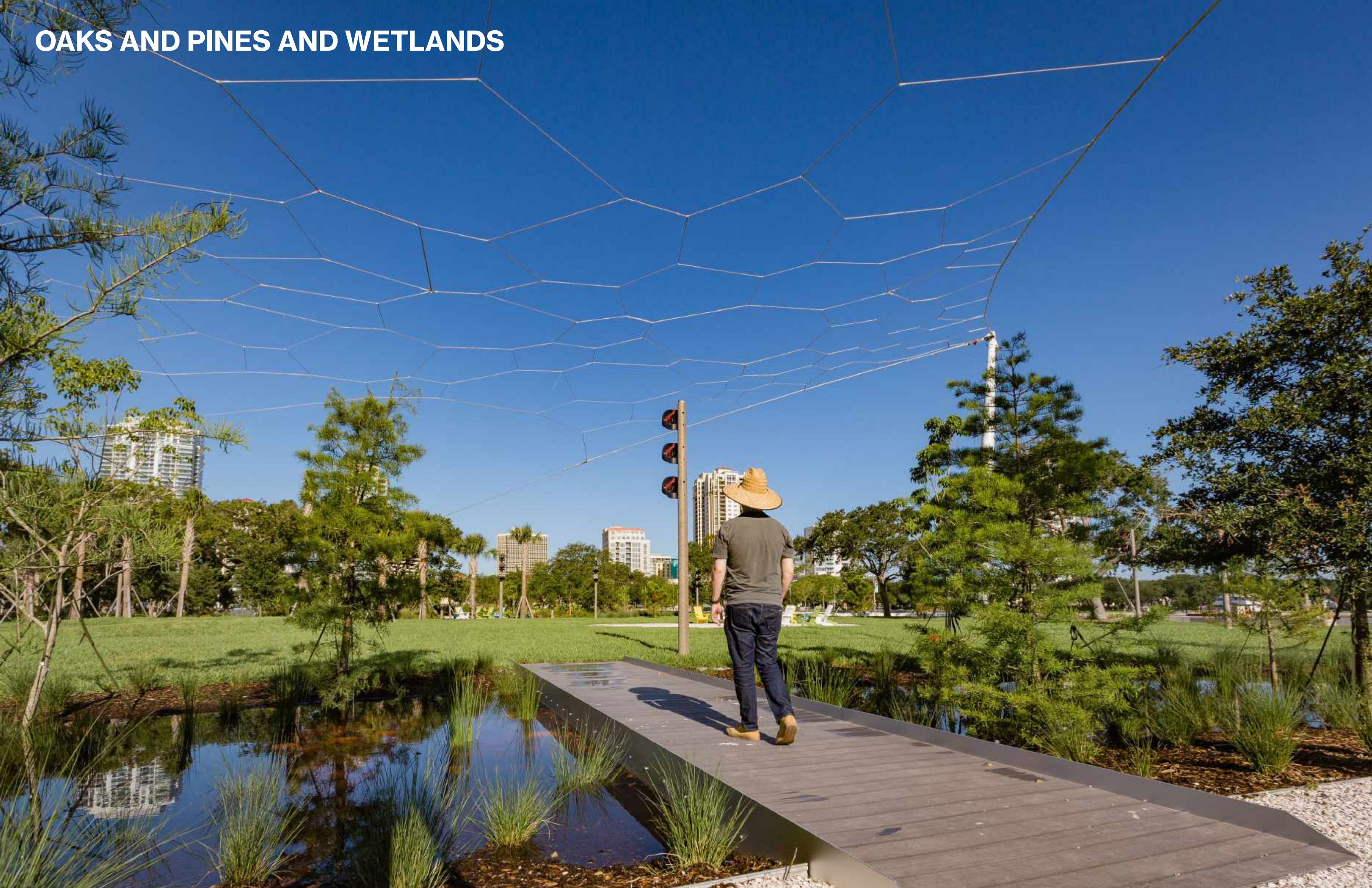


MULTI-USE LAWN DRAINS TO THE BIOSWALE

AFTER



OAKS AND PINES AND WETLANDS



AND PALMS

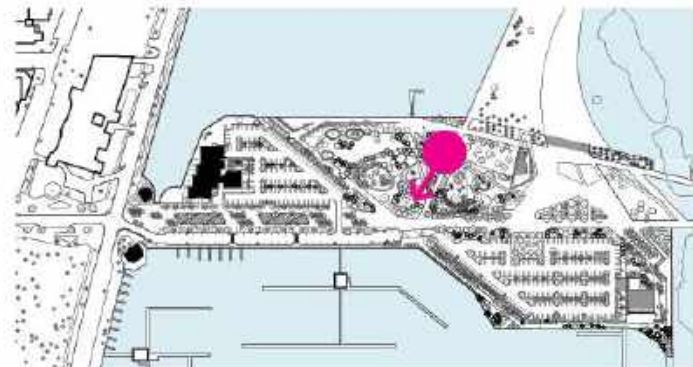


THE POND

BEFORE



Key Plan



AND EMERGENT









FAMILY PARK

FAMILY PARK

A DIVERSITY OF ACTIVE & PASSIVE EXPERIENCES

FAMILY PARK

SCULPTURE LAWN + GARDENS + THE POND + PLAY AREAS + SPA BEACH + TILTED LAWN + LAWN BOWL



FAMILY PARK

WITH ENHANCEMENTS

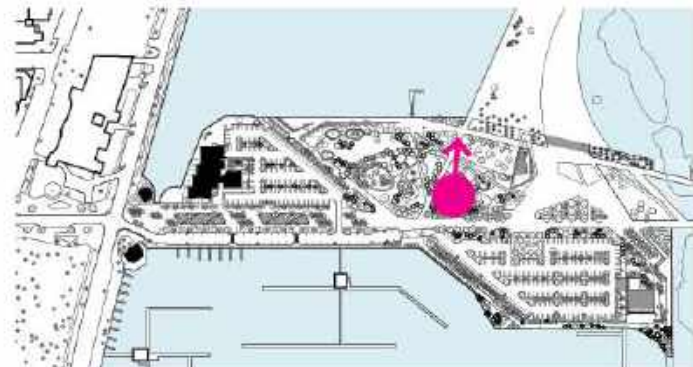


PLAY AREAS

BEFORE



Key Plan



GARDENS BUILT INTO THE ECOLOGY







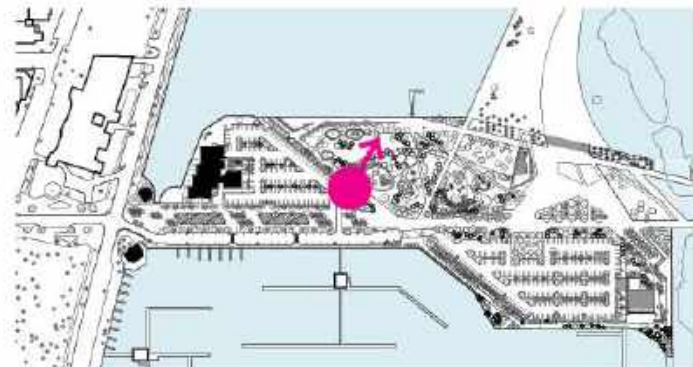


GARDENS

BEFORE



Key Plan





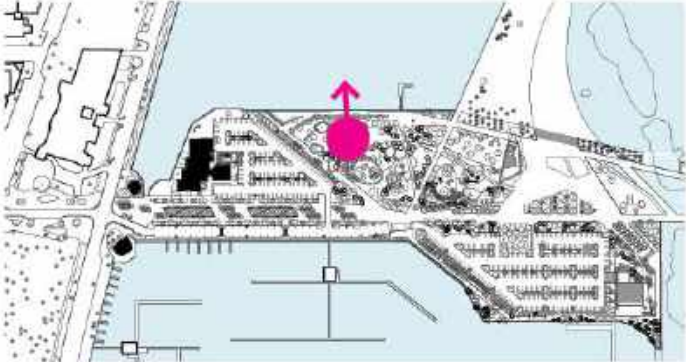


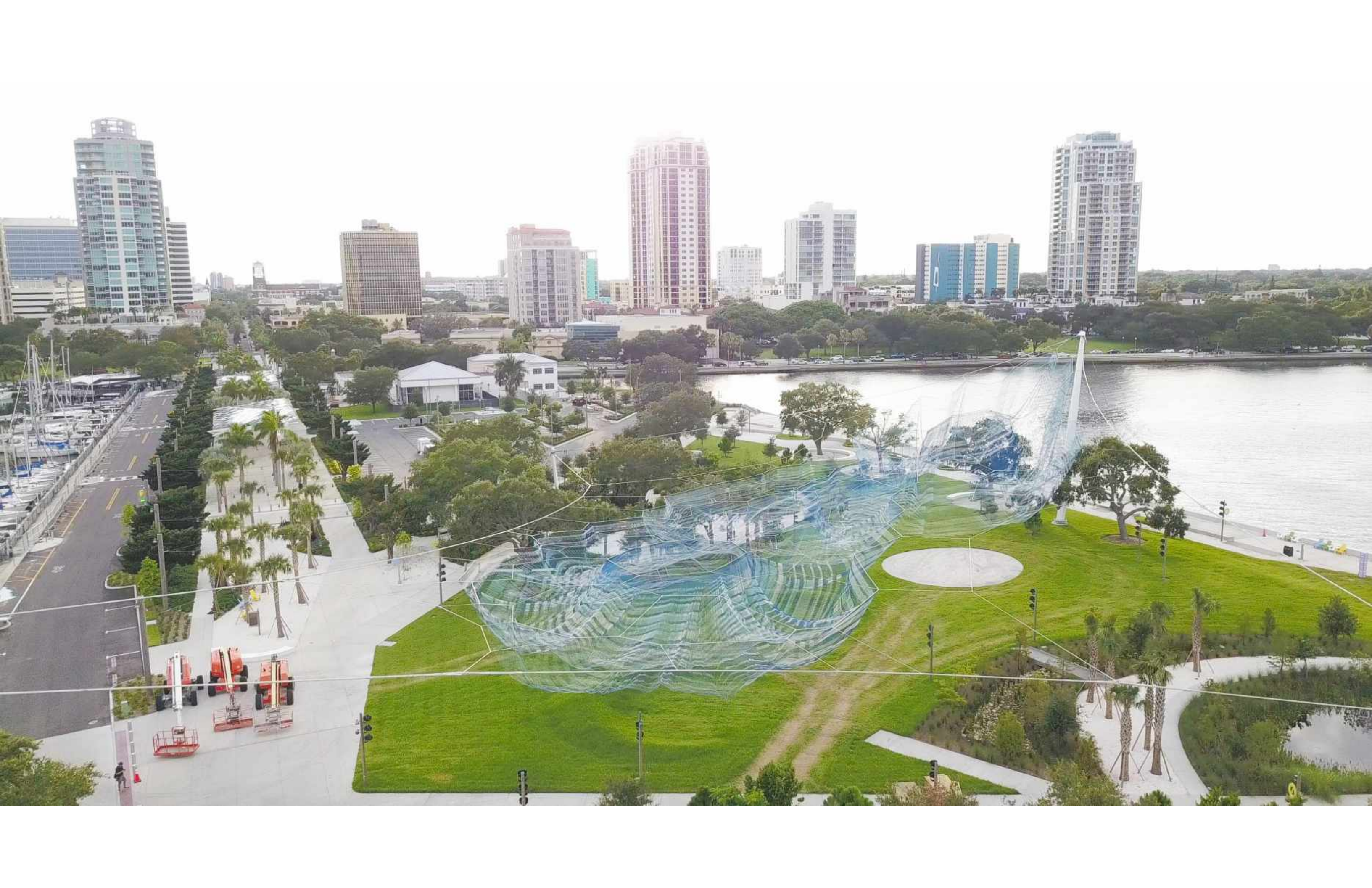
THE LAWN + BIOSWALE

BEFORE



Key Plan



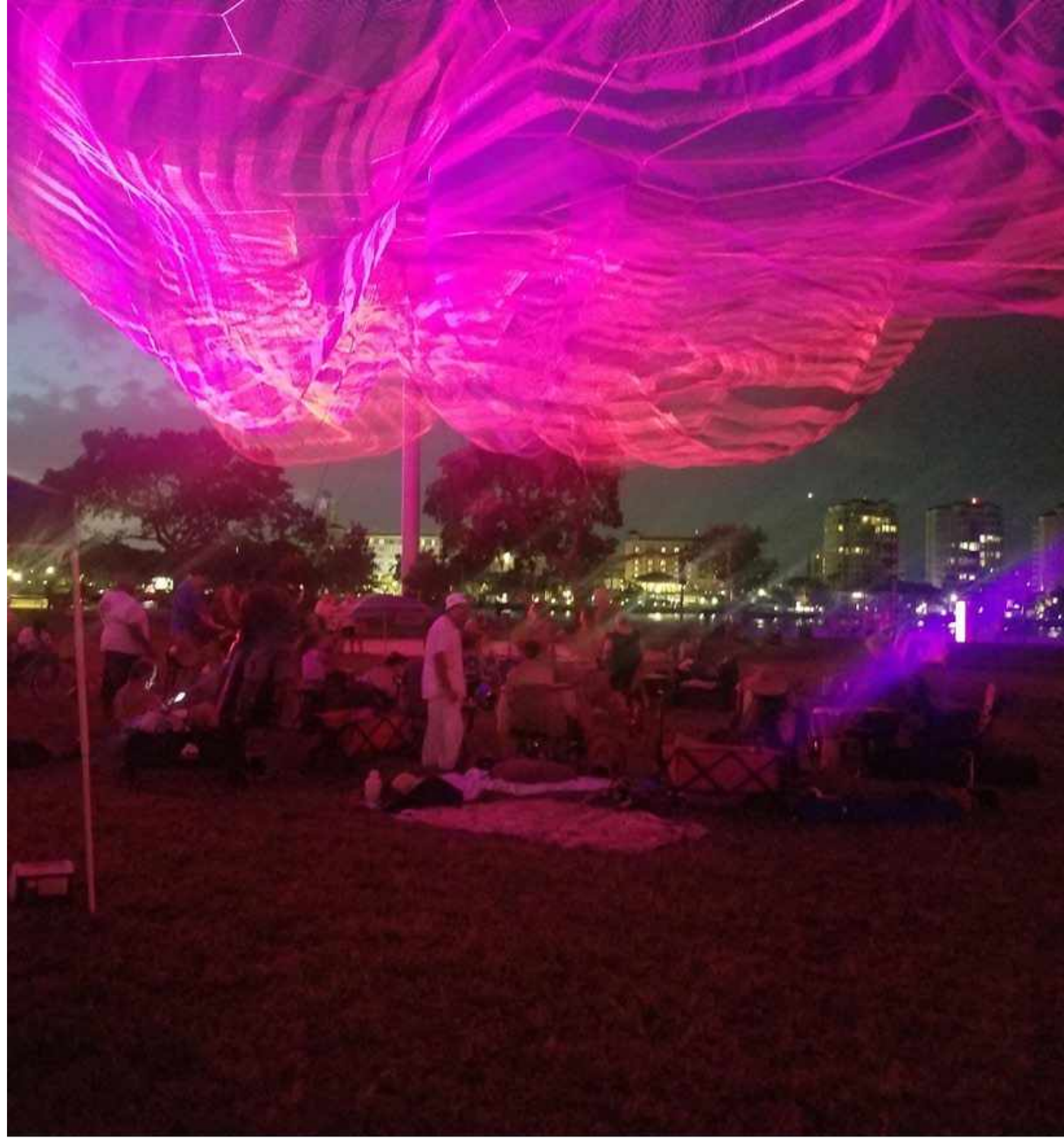












THE PIER APPROACH – MAKE CONNECTIONS, FOSTER ENGAGEMENT, PROMOTE BIO AND CULTURAL DIVERSITY

